

ANALYZE THIS

PSYCHOTHERAPIST MICHAEL FREENY HAS SENT THE BOY BANDS SAILING DOWN THE CHAT CHARTS

As Michael Freeny, Ph.D., made his Web debut in late 1999, Hanson and 'N Sync could rest assured; they ruled the chat Top 10. But no one is more bewildered by the popularity of the Florida couples therapist's weekly confabs than Freeny himself.

"I offer a male perspective, which would be of interest to two groups: males and females," says Freeny, guessing why his Webcasts have grabbed as many as four of the top 10 monthly attendance slots at **Yahoo! Chat (chat.yahoo.com)**.

What are people asking? "I used to get a lot of 'What is a G spot and how do I find it?' Now the questions are more intimate: 'Can I stay with a man who betrayed me?' or 'Why can't I have an orgasm with my boyfriend?'" Freeny says. Given such subject matter, it's no wonder surfers may be drawn to a faceless, faraway adviser.

When not dispensing advice, Freeny logs in at his own **Michael Freeny Associates (michaelfreeny.com)**, as well as at **Playboy.com** and the **National Institutes of Health (www.nih.gov)**. The self-described "super-techie" has built six computers from scratch—which may explain his easy shift to a medium that many of his peers eschew.

When he's not at the keyboard, Freeny rides his Jet Ski and gets in some, um, quality time with his wife of 21 years. "Sex is a nice way to spend time," he says. **ELLEN ULLMAN**



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GO TO **Y!L.COM** FOR THE COMPLETE TRANSCRIPT OF OUR VISIT WITH MICHAEL FREENY